

Is it the truth?

Is it fair to all  
concerned?



ROTARY  
CLUB OF  HONG KONG  
SOUTH

# Strategic Plan 2012-2013

Will it build  
Goodwill  
and Better  
Friendship?

Will it be  
beneficial to all  
concerned?

## Message from the President



This year and for the first time, a **WE Participate and Matrix Concept** is introduced as a crucial consideration and element in the planning and organization of all Club's service projects/events. All Rotarian, their families, friends and interactors, etc. are encouraged to join all service projects. **Younger generation** is being targeted as our potential members for their joining the Club and to serve the community at their younger age.

New members are not alone after joining **this Rotary family** as mentors will help their settling down and embark on the Rotary journey throughout their life.

As a charitable organization, **openness and transparency** of the Board are important to all members in ensuring that all donations are properly expended and **accountable** to donors.

A **Council of Immediate Relief** is set up to deal with disastrous situations which require our immediate assistance.

A **Breakfast Fund** is also set up to support the provision of breakfast to those school children of families under Comprehensive Social Security Assistance (CSSA) Scheme in the Southern District.

If you also wish to join hands with us in making Hong Kong a better place for all to live, join us today.

MICHAEL Y O CHIU  
RCHKHS President, 2012-2013



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## Our Belief

The Rotary Four-Way Test  
Of the things we think, say or do

1. Is it the Truth ?
2. Is it Fair to all concerned ?
3. Will it build Goodwill and Better Friendship ?
4. Will it be Beneficial to all concerned ?

## About US

A friendly, Cosmopolitan Club

The Rotary Club of Hong Kong South was founded in 1973, English speaking, with 55 friendly members from 11 countries. This year marks our 40th birthday and we are going to organize a Celebration Ball on 30 May 2013.

Based on the solid foundation laid down by the learned predecessors, service projects under the umbrella of humanity will continue to be organized for the needy in Hong Kong, Mainland and overseas countries. Needless to mention about the 'heart', all our directors are dedicated to the motto of Service Above Self. This year, our service projects are opened, in addition to all members, to their families, friends, Interactors, Rotactors and corporate volunteers under the **WE Participate** concept. It is our intention to join hands in making this world a better place to live.

## Our Meetings

We meet every Thursday for fellowship, followed by lunch (except the 1st and 3rd Thursday of every month when we meet at 7:30 p.m. for a dinner meeting).

## The Board of Directors 2012-2013

President-Elect:	Rtn Adrian PANG
Vice President:	Rtn Betty KO
Hon Secretary:	Rtn Shriram CHAUBAL
Hon Treasurer:	Rtn Betty KO
Fellowship:	<b>Rtn Joe CHUI</b> & Rtn Charles LAGRANGE
Foundation:	Rtn Otis EDWARDS, Rtn Praveen DASWANI, Rtn Paul van BRENKELEN
Fund Raising:	<b>PP KISHORE K SAKHRANI, PP Bernie TING</b> , Rtn Paul VAN BRENKELEN
New Generations:	<b>PP Thomas YEUNG</b> , Rtn Chris DUNDON, Rtn Manoj CHELLARAM
Programme Service:	<b>Rtn Stephen ROCKE, PP Francesco CAVAZZONI</b>
Public Relations & Membership:	<b>PP George LI, Rtn David ROSS</b>
SERVICE	
International Service:	<b>PP Stephen FIRST, IPP Martin ROETH</b> , Rtn Paul van BRENKELEN, Rtn Dr. Dirk von CZARNOWSKI Rtn Paul and Rtn Dirk are appointed Round-the-World Ambassadors
Local Service:	<b>Rtn Michael WAN</b> , Rtn Dirk von CZARNOWSKI, Rtn Chris DUNDON, Rtn Otis EDWARDS, VP Betty KO, Rtn Naresh KUMAR, PP George LI, Rtn Stephen ROCKE, PP Paul YOUNG, Rtn Al PINEDA
Mainland Service:	<b>P Michael CHIU</b> , PE Adrian PANG, VP Betty KO, Rtn William YAM
Vocational:	<b>Rtn Ernie YIM</b> , Rtn Al PINEDA
Legend:	Bolded = Chair or Co-chair

## Our Members



## Strategic Plan of RCHKS 2012-13

### INTRODUCTION

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This year and for the first time, a WE Participate and Matrix Concept is introduced as an element in the planning and organization of all Club's service projects/events.

### CLUB ADMINISTRATION

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Coupled with the WE Participate and Matrix Concept, openness and transparency of the Board will help members better understand the work of the Club. Minutes of Board meetings are circulate to all members through e-mail and among them at weekly meetings.

To speed up the deliberation of service projects in particular those require urgent attention among Board members, it would be done through e-mails of exchange. Apart from speed, all Board members would be informed and consulted as it is difficult to get a full Board meeting owing to individual's business commitment.

### SUCCESSION

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Succession is always a problem in many organizations and in particular in charity organizations and Clubs where members are volunteers.

RCHKS has developed a succession plan in which dedicated members irrespective of their country of origin will be identified and be placed under different areas of service for growth and development before taking up the leadership role.

RCHKS has a **five-year succession plan** in place and hence also facilitates implementation of service projects which straddle for more than a year. Incoming Board of Directors will start work in April for seamless transition.

#### MEMBERS' DEVELOPMENT

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All new members are asked to join one or two service areas upon induction. Prior to that, different services' directors will proactively approach potential members and brief them of their scopes of service and activities. With that in place, inducted members will have a clear understanding of their commitment with RCHKS and help retention of new members.

Proposers of new members are assigned the role of mentor to help their settling down and embark on the Rotary journey through life.

Irrespective of existing or new members, they will be asked or encouraged to join different service committees and/or to participate in the service projects and to walk their talks as a Rotarian.

#### HUMAN RESOURCES

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To be successful in serving the needy of the community, dedicated human resources is required. With the introduction of the **WE Participate and Matrix Concept** this year, all Rotarian, their families, friends and interactors are encourage to join the all service projects

Attracting new members to join under this particular economic climate is difficult though not impossible. Through participation in RCHKS service projects, non members would get a feel of what RCHKS is doing and instill a sense of service among themselves. It is hoped to build up a pool of potential members for the future.

With the support of senior members as mentor, younger generation is being recruited and RCHKS to provide a platform for their serving the community.

#### IMMEDIATE RELIEF

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To deal with immediate relief situation, an amount of 20K will be authorized by the Board for the President to allocate as and when necessary to meet immediate relief situations. A Council of Immediate Relief with President-Elect, Vice president, Hone Treasurer, Hon Secretary and Subject Service Director is formed to assist the President in this regard.

## FINANCIAL RESOURCES

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Apart from the traditional fund raising activity under Club 888 of RCHKS, our Club has set up a Breakfast Fund to support provision of breakfast to school kids of families under CSSA. Rotary Clubs of Area 3 have been invited to inject funds into the Breakfast Fund to help.

Similar “Fund” concept will be used to raise funds for worthy service projects

Apart from prudence in funds allocation to each area of services, business model of low cost high yield is applied to maximize the benefits and cost effectiveness of donation received.

## COLLABORATION WITHIN THE CLUB

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Under the **WE Participate and Matrix Concept**, there is a mix and collaboration between different service directors and committees for synergy. Interactors will join local service projects whereas when designing service projects, participation of interactors is taken into account. There is also a mix of Membership, Public Relations and Club Administration and service projects.

## COLLABORATION OTHER ROTARY CLUBS OF THE DISTRICT

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To promote friendship and uphold the Rotary motto “Service Above Self” (i.e. to collaborate with Clubs within and outside Area 3 on joint project), RCHKS and RCHKNW, RC of Shouson Hill and RCHKIE have joint-hand in setting up a Breakfast Fund to help the needy students.

## Our Service Objectives

- To serve the local community in the areas of elderly and education;
- To serve beyond just writing of cheques; and
- To concentrate on maximising positive impact with minimum financial resources by leveraging our Rotarian network including our families, business contacts, and other Rotary clubs.

## SERVICE PROJECTS IN PROGRESS

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### i) Poverty Relief

- Connected Aplichau Kaifong Primary School with Foodlink Foundation to provide breakfast for 100 school children twice a week. Seeking Tsui Wah Restaurant to consider providing breakfast at cost is in progress.
- Procured IT equipment for Aplichau Kaifong Primary School from Crossroads and the Bank of East Asia in August.
- Established a Breakfast Fund to help needy students. A maximum amount of \$70,000 has been seeded by RCHKS.

## ii) Elderly Care

- To visit the elders at Yee On Care Centre in Wong Chuk Hang on 28th September 2012.
- To visit in December together with the Haven of Hope Christian Service to the lonely elders

## iii) Health Care

- Rtn Naresh is volunteering yoga classes to the critically ill at St James' Settlement.

## iv) Education

- Bookmarks will be produced for primary students to promote politeness and being considerate in public transports (i.e. to give seats to needy)

## DIVISION OF LABOUR

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- All potential projects are first reviewed by all committee members through the use of IPP Martin's objective Assessment Form.
- Rtn Michael WAN, Director of Local Service will both initiate new and coordinate all local service projects.
- PP Paul YOUNG & PP George LI are advisers to the committee.
- VP Betty and Rtn Al PINDEA are going to organise RCHKS volunteers for the Haven of Hope annual visit.
- Rtn Michael WAN & Rtn Al PINEDA will work closely with AKFPS in 2012-13.
- Rtn Stephen Rocke, Rtn Chris, Rtn Dirk will be looking for new projects, while Rtn Naresh is our yoga instructor for the elderly and ill in Wan Chai and Aberdeen.

# International Service

## Objectives

The International Services team fosters RCHKS's international understanding, cooperation and friendship through:

- Personal visits to sister clubs
- Cooperation in meaningful projects
- Develop and evaluate projects for their matching grant potential
- Connect members of clubs on a personal and professional levels

It is our aim to learn from best practices of sister clubs as well as to share our experiences in how to assess projects in terms of sustainability and impact. To ascertain this we do continue to provide immediate and uncomplicated support for Immediate Disaster Relief while mutually implementing and improving assessment tools and evaluation procedures for projects that the clubs consider to develop or support.

Round-the-World Ambassadors are appointed to promote goodwill and friendship with overseas Rotary Clubs with also a view for matching grant projects in the future.

#### ACTIONS

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- Regular visits to RC KOH SAMUI
- Visits to RC MAKATI DAS MARINAS (RCMD)
- Contribution towards RCMD to support flood victims in Manila in August 2012
- Joint dinners in Bangkok (May 2012) and Hong Kong (July 2012) with RC YOKOHAMA MIDORI

#### COMING UP

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Presentation of RCHKS assessment tools at RCMD and sample evaluation of existing projects leading  
Creation of an online tool to be shared with sister clubs for project evaluation/sharing and cooperation

## Membership and Public Relations

Objectives:

To recruit new Rotarians and retain the existing. To enhance the profile of our Club.

#### MEMBERSHIP PLAN

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To continue the policy of encouraging Rotarians to bring guests and converting them to become members of our Club. To make our club attractive and interesting to join. To make people to be proud to be associated with our Rotary in General and our Club in particular. To maintain & update the Club's web, facebook and information pack to project a positive, progressive, professional friendly image. To broadcast to all stakeholders our excellent social, community, fellowship and international programmes.

At least one new member from each Board Member, i.e. a total of 15 hopeful.

Two new member have been inducted since July and there are at least three prospects in the pipeline.

#### PUBLIC RELATIONS

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RCHKS is continuing its efforts to evolve and expand its message and reach on social media platforms, as well as by forging partnerships through the organizations it assists to get Rotary's name and mission front and centre.

Under our WE PARTICIPATE concept, friends and relatives are encouraged to join our Facebook group and our local charitable activities as a means to magnify our efforts and foster fellowship.

Our club brochure will be ready in September to present to guests, visiting Rotarians and guest speakers to let them know more about our club than we can communicate in the short time we are together enjoying fellowship.

Our web site (rchks.org) continues to be maintained on a regular basis and we have set up a Google Group to enable more efficient communications, including @rchks.org e-mail accounts for board members to maintain that communications even during our annual transition of board members.

## New Generations

### Objectives

To nurture, guide and assist young people in giving service to the community. Our Club will provide guidance on how to look for or develop service projects and also provide network, manpower and financial resources to enable success of the project.

### Plan

#### INTERACT

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Chartering of 2 new Interact Club in the Southern District

1. HKUGA College in Wong Chuk Hang
2. St. Peter's Secondary School in Aberdeen

#### ROTARACT

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Chartering a new community-based Rotaract Club with past leaders of the Joint Interact Council in years 2009/2010 and 2010/2011

### Implementation

Two mandatory meetings between leaders of Interact Club and our Club at beginning of school year (at the end of September) and a follow-up meeting (in November) when the Interact Club has completed recruitment of members and a plan of service projects

Organize an annual event in March/April each year inviting all Interactors from all of our sponsored Interact Club and all of our Club members. The event would include presentations by each of the Interact Club and break-out session/workshop where our leaders of Interact Clubs would facilitate discussions.

Invite Principals and Faculty Advisor of the school of Interact Clubs to attend RCHKS meetings for better understanding and cooperation

## Manpower Support

Currently PP Thomas is assisted by Rtn. Chris Dundon and Rtn. Manoj as members in the New Generations sub-committee.

If RCHKS inducts two new Interact Clubs and one Rotaract Club this year, then we will have 6 Interact Clubs and 1 Rotaract Club.

## Programme Service

Speakers from all walks of life have been lined up till the end of December 2012. Apart from heavy-weight speakers, all new members are required to give a talk on 'Who am I' at meetings. Following programme have been circulated to other Rotary Clubs for their information and members' participation.

- 12 Jul (L) Cannie Bennett » Waldorf Education
- 19 Jul (D) Dan Wells » Formula Pilota China Series
- 26 Jul (L) Judge Saunders of the High Court » Tales from Beneath the Bench
- 2 Aug (D) Ian Foster » Classic Car and Motor Museum
- 30 Aug (L) WS Lo » Hong Kong Geopark and Conservation
- 6 Sept (D) Pauline Ng, Secretary General of LegCo » Life in Legislative Council
- 13 Sept (L) Evert Marechal – Consul General of Belgium » Belgium, Country of Business Opportunities
- 20 Sept (D) Edmund Chong, Solicitor » Labour Dispute mediation
- 27 Sept (L) Ricky Chu, Secretary-General of Independent Police Complaints Council » Work of Independent Police Complaints Council
- 4 Oct (D) Dr Alison Ma » Pediatric Renal Disease
- 18 Oct (D) Dr York Chow, ex-Secretary for Health and Welfares » Para-Olympics
- 1 Nov (D) Caroline Rhodes » Emotional Freedom Techniques
- 8 Nov (L) Francis Lee, ex-Director of Operation of ICAC » A reflection of Hong Kong's fight against Corruption in the 70's and 80's
- 15 Nov (D) Father Stephen Chow » Psychological needs of students
- 6 Dec (D) Tse Man-shing, Director of Corruption Prevention of ICAC » Corruption Prevention of Hong Kong
- 20 Dec (D) Dr Kyle AuYeung » Helicopter Rescue

(L): Lunch

(D): Dinner

For programme of 2013, we have lined up Hon Mr Justice Barnabas FUNG and others.

To prepare for service projects of the next Rotary Year, both government officials and representatives of charitable organisations will be invited to give a talk on their service needs and government support already rendered from the official side so as to give RCHKS a balanced view when considering support to these areas of service.

## Fellowship

To provide means for fellowship among Rotarians of RCHKS as well as between RCHKS and other Clubs

In 2012: Golf Tournament, Tram & BBQ Party, and X'mas Party will be organized.

Golf Tournament is on Nov 8; Tram & BBQ Party on Nov 24; while X'mas Party is in December



## We walk the Talk But not the Walk

23 August 2012

Meetings Thursdays at the Hong Kong Golf Club in Deep Water Bay. [www.rchks.org](http://www.rchks.org)